

Michelle Renee Bio (Short)

Founder & CEO of In4ormative Services

Michelle Renee is a seasoned entrepreneur and philanthropist that utilizes her past experiences in Corporate America and business to help educate and level the playing field for underserved communities. In4ormative Services assists in combating misinformation which reverses bad financial habits.

Michelle Renee BIO (Long)

Michelle Renee is a seasoned entrepreneur and philanthropist that utilizes her past experiences in Corporate America and business to help educate and level the playing field for underserved communities.

She is a native of Chicago and has a degree in Business Administration, Technical Management, (MBA) and Graduate Certificate in Project Management. Her corporate experiences includes: Financial Analyst, Project Manager for Information Technology Dept. at TransUnion LLC, and Manager for one of the largest Clearing firms in the world. In addition to her work experience and being a seasoned entrepreneur, within three years Michelle Renee built and sold a successful logistics company.

In 2019, she hosted one of the largest blockchain-inspired wealth building conferences in the Chicagoland area, the speakers included Shark Tank's Daymond John, Isaiah Jackson (Bitcoin and Black America), Davincj Jeremie, and Bruce Fenton (Atlantic Financial).

Michelle has become a repeat guest on a prominent talk radio show in Chicago (WVON), 2020 honoree for "She Rocks It", guest speaker at the 2020 Bermuda Big Tech Summit and named a Presidential Ambassador for Global Entrepreneurship by Daymond John on behalf of the United States Department of Commerce.

Michelle believes "One of the major challenges is combating misinformation and reversing bad financial habits passed down to each generation. Misinformation has a direct effect on how we feel and interact on a daily basis. This can lead to misdirected anger, depression, insecurity, adverse health, isolation and even divorce."

After attending various crypto-related and fintech conferences around the world, Michelle is being frequently requested to speak at prominent digital asset related events like the The Keiser Report and most recently Coindesk TV.

Michelle also believes "There is a lot of misinformation out there, and the entire market is relatively uneducated, which allows for a variety of Bitcoin-related scams that target newcomers." In4ormative Services takes a proactive approach by sharing good information that leads to good education to empower all generations.